



New submission from Malibu Community Lands Website Contact Us Contact Form

1 message

Reply-To: [Redacted]
To: [Redacted]

Mon, Jul 8, 2024 at 11:27 PM

Your Name

[Redacted]

Your Email

[Redacted]

Are you a Malibu resident?

Yes

If yes, do you live in East or West Malibu?

West Malibu

Your Message

[Redacted message content]

Natural Food is the MAINSTREAM!

According to SPINs report April 2024 data: Since 2007, The natural and organics product industry has grown from \$97 billion to over \$300 billion—more than tripling in size and showing volume growth every year. And for that reason I am interested in the Heathercliff Property for a large FOOD FOREST for Malibu. There are many many use case types for the Food Forest. The food forest would be a compilation of But the main categories would be Public and Pedestrian Food availability, Community Commerce & Memberships, Workshops & Educational partnerships with Schools, Sustainable and Environmental Orgs, Pesticide and Poison Free Orgs, Plastic Free Orgs, Overall Healthy Living Movement.

I would love to bring this to Malibu and have a lot of plans already to share. I just never had the land though. I'd love to be a part of bringing a Food Forest to Malibu. I also have another idea that would tie in nicely with the food forest and that is to create a long tail campaign to make Malibu the first City to be GMO-free entirely.

What is a Food Forest?

A food forest is a system in which edible, harvestable crops are produced in a multi-story setting. The plants are purposefully selected and organized in such a way that it appears similar in form to a natural, layered forest, rather than a monoculture row of crops. There are only a few in the US today, but it is growing. The natural system of growing a food forest incorporates multiple layers of edible root crops, vines, herbaceous plants, shrubs, and trees to meet the needs of the customer and grower. Food forests can be used to teach the community how to grow in their own backyard to feed their family or in a public commerce setting designed to benefit entire neighborhoods, schools, and all types of communities and visitors to Malibu. Allowing customers to walk through the forest harvesting food for the week's grocery list or for our tourists coming to our town for a beach day and needing whole foods - would be an amazing benefit for our environment. As a captive audience we can teach them throughout the forest experience on the benefits of having a Food Forest in any environment.

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